

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 11.51
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WFTV-TV ***
 ADV # _____ ADV. NAME ISS/AMER. CROSSROADS _____ REP. # _____ OFF. # 6556 SALESMAN # _____
 AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD
 FLIGHT DATES SEP25/12 OCT1/12 WK-1 SALES PRSN WA- JOE KNAUER
 CITY TAX _____ STATE TAX _____ CLASS: NATL. LOCAL REGIONAL
 CONTRACT # 6225739 DATE NOV1/12 11.51

REP: TO LENA
 FR JULIE
 OKD M2
 PS CFM, THX 11/1

STA:
 CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
 :LINE#:
 AGENCY ADVERTISER CODE = AGENCY EST# = 1758

PROGRAM : CON COM1:	GD MRN AMER CON COM1:	3 X PER DAY	30	\$2,250.00	9/25	9/28	8	TU-F	8
25 A 500P-600P									

PROGRAM : EYEWITNESS NEWS NEWS
 ORD COM1: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.
 THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 4 SPOTS/WK
 THIS IS A MAKE-GOOD FOR OCT1 ON LINE-16 FOR 1 SPOT/WK

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CHANGES *** WFTV-TV ***
HEADLINE# 6225739 TRF# 321187
REP MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYs	:TOTAL: SPTS:	
LINE#:	:	:		:	:	:							
26	A	500P-600P		30		\$2,250.00	10/1	10/1	1	MON	1		
PROGRAM : EYEWITNESS NEWS													
ORD COM1: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.													
PART OF A MAKEGOOD MADE UP OF LINES 25-26													
16	S	700A-900A		30		\$2,250.00	10/1	10/1	2	MON	2		
PROGRAM : GD MRN AM													
STATION M2	MAKEGOOD OK'D	OFFERS: BUY#1 BUY#16	MISSED: TU-F/700A-900A MON/700A-900A	SEP25 (4/WK)	30S	\$2,250.00	(OCT31/12)						
			OFFER: TU-F/500P-600P & MON/500P-600P	OCT1	30S	\$2,250.00	PLS ADVISE.						
			CMT: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.	SEP25 (4/WK)	30S	\$2,250.00							
OCT1				OCT1	30S	\$2,250.00							
CONTRACT TOTAL												133750.00	
TOTAL SPOTS												63	

MARKET TOTALS \$354,166 WFTV 42% WKMG 17% WESH 31% WOFL 10% WKCF 0% WRBW 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGG
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS